

**ENGLISH RIVIERA BID COMPANY LTD**  
**MANAGEMENT ACCOUNTS FOR THE PERIOD TO 30 APRIL 2021**

	Year to Date		Full Year	
	ACTUAL	BUDGET	FORECAST	BUSINESS PLAN BUDGET
<b>INCOME</b>				
Commercial Income	10,218	10,000	20,000	15,000
Destination Guide Income				75,000
	10,218	10,000	20,000	90,000
BID levy	328,106	377,395	547,903	500,000
Voluntary Levy Contributors	1,500		1,500	10,000
Tourism Exhibiton				
	<b>339,824</b>	<b>387,395</b>	<b>569,403</b>	<b>600,000</b>
<b>EXPENDITURE</b>				
Destination Marketing Expenditure	90,990	125,000	408,187	465,000
Tourism Exhibiton				
	90,990	125,000	408,187	465,000
<b>CORE EXPENSES</b>				
Staff	32,369	32,667	98,000	92,000
Overheads	3,661	4,333	13,000	12,000
Local Restriction Support Grant	(4,937)		(4,937)	
Levy Collection Costs	1,750	1,750	7,000	6,000
	<b>32,843</b>	<b>38,750</b>	<b>113,063</b>	<b>110,000</b>
Contingency			48,153	25,000
Commercial Income retained for ERBid 2	4,562			
	<b>4,562</b>	-	<b>48,153</b>	<b>25,000</b>
	211,429	223,645	-	-
	<b>2021</b>	<b>2020</b>		
Levy Collection	59.9%	77.7%		